

**(Company)**

(Address, City, State, Zip)  
(Phone/Fax)

**NEWS**

(Date)  
FOR IMMEDIATE RELEASE  
CONTACT: (NAME)

**Local Contractor's Installer(s) Recognized as (a) Certified  
InstallationMasters™ Commercial Installer**

\_\_\_\_\_ (company) \_\_\_\_\_, a \_\_\_\_\_ (window dealer/contractor/manufacturer) in  
(location) \_\_\_\_\_, has announced that ( # ) of its personnel have joined a select  
group of certified InstallationMasters™ Commercial Installers for new construction and  
replacement windows and exterior doors.

To qualify its installers as certified InstallationMasters™ Commercial Installers, the  
company sent them to an intensive two-day training course, coordinated locally by  
\_\_\_\_\_ (sponsoring company) \_\_\_\_\_, and conducted by InstallationMasters™ Commercial  
Accredited Instructors. The installers had to demonstrate competency by passing a  
written test, designed to test the knowledge they gained during the training course. Once  
they passed the test, they became certified InstallationMasters™ Commercial Installers.

“It’s true that we already had years of experience in installing windows and doors, but  
this program brought us up to speed on today’s industry-accepted standards and  
techniques designed to avoid common installation problems,” said \_\_\_\_\_ (name) \_\_\_\_\_. “It

was well worth the effort and we're proud that we can do an even better job in the future."

"Poor installation techniques can defeat the advantages of the product and result in air or water leaks, wasted energy or improper operation. This is one way we can show prospective customers that we're a reputable, reliable resource," said \_\_\_\_\_ (name) \_\_\_\_\_, displaying the official InstallationMasters™ photo ID card.

Consumers can confirm that a window installer is qualified under the InstallationMasters™ Commercial program by asking to see his/her ID card, provided by the national program administrator upon successful completion of the exam. There is also a listing of certified installers on the website [www.installationmasterscommercial.com](http://www.installationmasterscommercial.com).

The InstallationMasters™ Commercial Window and Door Installer Certification Program is capturing the interest of window installers, contractors, builders and manufacturers nationwide who are interested in better customer satisfaction. Their interest has a practical side, too, in that better window installation quality means improved energy performance and reduced field service costs for "callbacks" to correct faulty installation.

The educated consumer, in addition to looking for AAMA-certified windows as quality products, will also insist that these products be installed by a certified InstallationMasters™ Installer. Installed properly, windows are more likely to perform as

they have been designed, tested and certified to perform, with fewer frustrating service calls required to correct problems.

For more information about the InstallationMasters™ Commercial Window and Door Installer Certification Program, contact Architectural Testing, Inc., a subsidiary of Intertek (Intertek-ATI), Program Administrator, at (717) 764-7700, [installationmasters@archtest.com](mailto:installationmasters@archtest.com), or visit the InstallationMasters™ Commercial web site at [www.installationmasterscommercial.com](http://www.installationmasterscommercial.com).

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